

BENCHTALK



The Northeastern Wisconsin Woodworkers Guild Newsletter
Volume 33 Issue 7 July 2016

July Program: Artist's guide to digital imaging and print

With Melanie Wishart, owner and founder of INKDROP ARTHAUS

By Steve Lockhart

Those of you who have seen the high quality photos of Paul Murphy's work know these are something special. I believe you will want to attend this meeting to learn more from the photographer who does it, Melanie Wishart.

If you ever want to get into an exhibition, art gallery, have prints made or do marketing and advertising of your woodworking, you will need to have digital images .

Quality images of your work may mean the difference between getting into an exhibition or making that important sale.

This presentation will guide you through the preparation of the digital files for the intended use and making "giclee prints" . (photograph reproduction using a high-quality inkjet printer.)

For more information on our speaker, see pg.2.



Special note to all Guild Members: By Paul Murphy and Pat Williams:

Melanie Wishart, owner of Inkdrops Arthaus, is a business owner we have used for over 2 years, for all the photography of our art. She is very knowledgeable and very attentive to detail.

We both feel that our Guild Members could benefit greatly by using Mel to photograph their beautiful wood working projects. Your woodworking art prints, can then be sold and bought by the consumer as framed art for their homes: ie; Home decor; art for dining room walls; or Christmas, Anniversary, Birthday, and Congratulations, Gifts.

This presentation of your Wood Art, will give you another reason to be proud of the beautiful wood products you create! You are all ARTISTS! We encourage you to attend. Sincerely, Paul & Pat

Upcoming program events:

July 15, 2016 Photographing Woodwork Projects (above) **Note Room Change >MAC 107**

August (no regular meeting) Replaced by **Picnic Sat, Aug 26, 2016** (See pg. 3)



Photo artist Melanie Wishart

I have an Arts degree in Visual Communications from Madison Area Technical College. After college I moved to Green Bay and got a job with a multi-media production company where I learned the art of 35 mm slide making and copy photography. I then started my first business called Encore Presentations. We made business slides and graphics. That is when I got my first large format printer. It wasn't until after I ended that business and went to work for a photo studio and lab that I learned of the technology that we use to digitally photo scan art with the quality and resolution needed to make the prints as good as they are. I knew then that I could start Inkdrop Arthaus and be extremely happy with the quality of every print that goes out the door. With my 25 plus years in copy photography, my knowledge of digital color correction and enhancement and my stubbornness to keep at it until it's done right gives the best possible printed image.

Review of June 17 Guild Meeting – Tom Gallenburg, Custom Cabinetry

By: Ted Zabel

Tom began woodworking in 2002 as a second career, he designs and builds custom furniture in the Greene and Greene style. Tom is mostly self-taught and has also learned to make leaded glass pieces and he does his own upholstery for his high end furniture pieces. Most G&G chairs have upholstered seats. Lamps in the G&G style are made with wooden frames and leaded colored glass panes.

Tom markets his work through furniture shows, he began with local outdoor shows but has transitioned to market at just 6 national shows in very specialized markets. At these shows, a 10 x 20 booth display can cost up to \$8,000 to \$10,000 and may require 2 days to set up.

Tom built his business rapidly and in 2007 he was billing 1500 to 1800 hours annually. Then the crash hit and he was down to 750 hours in 2008. He shifted to making specialized custom doors, cabinets and lighting. But his business has returned, as an example he has 2 current clients that will provide 2 years of steady work. His furniture is quite specialized which has only a few but very dedicated customers. His marketing is designed to find and develop a relationship with those prospective customers. Tom will in many cases actually live with his clients as he completes their furniture pieces.

Tom emphasized that he is about passion in his work which provides inspiration in his design and work. Most G&G furniture is made of mahogany, he discussed the two types of mahogany that he sources. Stickley style furniture is generally made of oak.

Tom also works with aspiring woodworkers as an instructor at the Northwest Technical College at Antigo in which he teaches the fine art of furniture design and building.

As a tip from Tom's presentation, Tom mentioned his go to wood maintenance product he uses that is available locally. For the product's name, look for the answer at our July meeting.



JULY MEMBERSHIP REPORT by Fred Juengst

This month I dropped 1 member for nonpayment of dues and sent out 10 dues reminder cards. I have 9 members who will get reminder cards this month. Thank you for sending in your dues if you joined around show time. Last year I had lots more dues reminder cards to send out. At this time we have 132 members in good standing plus 3 prospective new members. Dues are \$15 for individuals, \$20 for family, and \$35 for business. Make your check payable to "NEWWG" and send it to Fred Juengst, 846 Cornelius Dr., Green Bay, WI 54311.

If you are joining for the first time, we require you to purchase a name tag. Please add \$10 for individual, \$15 for family (2 name tags), and \$15 for business members (3 name tags). Many years ago members of the Guild resented having to stand and introduce themselves. The name tag solution started because some refused to stand and introduce themselves. They wanted to quit the Guild if this practice continued. One of the reasons for the Guild is to provide a forum where those interested in woodworking can learn from each other. Knowing other woodworkers by name seems to me to be an important step in learning from others after the meeting is over.



Guild picnic

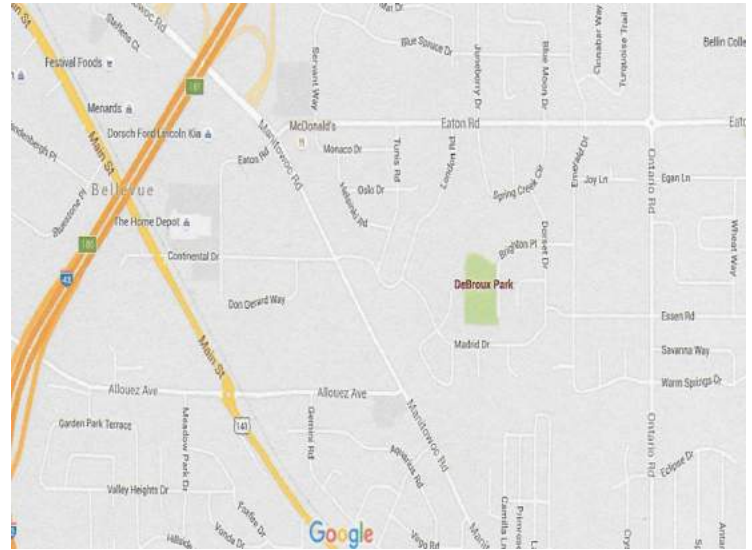
By Pete Schuh



The Guild picnic is planned for Saturday August 27th. It will be at DeBroux Park, 2900 Brighton Place, Bellevue, WI. We plan to eat at noon, burgers, brats, buns, corn, soda, water and condiments will be provided. Please bring a dish to pass (salads, side dishes, desserts, etc.)

I will have a sign-up sheet for the picnic at the July meeting. If you can't make the meeting, feel free to call me at 920-788-3871, or email to pjscls@live.com. I will need your name, phone number and how many will be attending. The sign-up deadline is July 27th.

If you have a show and tell item, feel free to bring it along as well.



Transitions– Changes in Guild Leadership



Guild President Pete Schuh

During the June meeting I had the honor of being elected as your Guild President. I would like to thank Rob and Paula Martens for their out-standing job as President and News Letter Editor. Also I would like to welcome Maureen Birk as the new “News Letter Editor” and “Web Master”.

To make the next year successful, I will need your support through helping with Guild projects, submitting ideas for up-coming meetings, and any suggestions for improving the Guild as a whole. Member involvement in any organization is what makes it great and keeps things moving forward. Areas that always need volunteers are membership on the board of directors and help for the spring show. If you would like to attend a board meeting just to see what is involved, contact any member to make arrangements to attend. The meeting is usually at 7P.M. the Tuesday following the monthly meeting. It is at one of the board members homes. The spring show needs help on the committee, posting flyers, and being around after the show to drop off prizes won by people you sold tickets to or any one in your area. Planning the picnic or Christmas party is a fun way to get started. Many hands lighten the load and it's also a lot more fun. So when the opportunity comes, take a chance and get involved.

Thank you Pete Schuh 920-788-3871 pjscls@live.com



Newsletter Welcome Maureen By: Paula Martens:

The last 4 years serving as your Newsletter Editor were fun. I've enjoyed working with members of the guild and making new friendships. But, as fun as it was, it was also time for me to move on. Starting with this July newsletter, Maureen Birk is the Guild's new Newsletter Editor. Maureen and I have walked through the process of putting the newsletter together, and everything that is needed to issue it in 2 formats (both e-mail and paper US Mail). After about 4 years, I could do this in my sleep. However, I'm confident that after Maureen has a chance to get her feet wet, she will settle in and find her own comfort zone. Maybe Maureen's new blood in the role will inject a little energy or result in some improvements and changes. Who knows? If you have any questions going forward, or need to contact the Newsletter Editor, Maureen is your “go-to” gal, now. Thanks for the memories !!



Library

The July meeting will be your last chance to get materials from the library until September.

The August meeting will be the annual guild picnic. The library will not be available, but you are welcome to return any items that are due back.



Board of Directors Meeting

· **Meeting Held: June 21, 2016 at Pete Schuh home**

Present: Ted Zabel, Bob Welhouse, Kathy Kuritz, Rob Martens, Paula Martens, Maureen Birk, Pete Schuh, Fred Juengst, Steve Lockhart

Guests: DJ Schroeder, Paul Murphy and Pat Williams.

Meeting brought to order by Rob Martens at 7:00pm. Prior meeting minutes approved.

· **Treasurer's Report:** Last year: \$8,857.28. Current year: \$8,144.72.

· **Membership report:** 2 dropped memberships and several cards sent, but membership is holding steady for the most part.

· **Special Events**

-Some discussion re table costs at Spring Show.

-Encouragement to sign up for Summer Picnic before July 1. Arrangements are on schedule.

Programs:

- June 17, 2016: Thomas Gallenburg, owner of Gallenburg Studios - Greene and Greene furniture building - Very good program and very good speaker. He was especially interested in speaking about marketing his products successfully.

- July 15, 2016: Photographing Wood projects by Melanie Wishart owner of Inkdrop Arthaus

- Suggestions for possible programs: a turning program, and someone who teaches inlay.

· **Editors Report:** New Editor, Maureen Birk, wants articles on July 5, 2016 or before.

· **Librarian Report:** New CD for the website. New Sara Robinson Spalting book.

· **Public Relations / Community Service:**

· There was a request from the Lions for possible help with wheelchair ramps.

· **Website Report:** Maureen Birk is still learning the ropes and is getting help from Jane Benson. Discussion re professional web design expenses. Discussion and decision that the new site should be more easily navigable.

Other Business: Election and New Directors: Maureen Birk is now full-time editor. Pete Schuh is now President and Librarian. Thanks to Rob and Paula for their past contributions to the Guild.

· **Next board meeting:**

July 19, 2016 at Steve Lockhart home.

NORTHEAST WISCONSIN WOODWORKING GUILD

MEETINGS (Guests and prospective members welcome)

3rd Friday of each month, unless specified otherwise.

Time: 7:00 p.m.

Where: Maryann Cofrin Hall, UW-Green Bay campus, Room 109

For detailed directions and map,

Visit our web site at: www.newwg.org

(Please excuse our woodweb dust, as we work to up grade the web page.)

How to Get Involved:

For inquiries regarding joining The Northeastern Wisconsin Woodworkers Guild, contact:

Pete Schuh: pjscls@live.com (920-788-3871)

Or any other Board or committee member,

Regarding this newsletter, or the web page, contact:

Maureen Birk: 920-468-7252 birkmr@yahoo.com

Guild Officers

President: Pete Schuh

Vice President Programs, Steve Lockhart

Vice President Publicity, Ted Zabel

Treasurer, Kathy Kurtiz

Secretary, Bob Welhouse

Committee Chairs & Project Coordinators

Librarian, Pete Schuh Membership, Fred Juengst

Special Events, Dan Alesch Spring Show, Steve Lockhart

Web Site & Newsletter, Maureen Birk